

Robust and Effective Sustainability Certification for Bio-based Systems

BIOBASEDCERT Monitoring Tool: Overview, Application and Web-based Implementaiton

3-CO Final Conference

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Cluster of 3 Horizon Europe projects (2022-2025):

Objective: To assess the effectiveness and robustness of sustainability certification schemes and labels, applicable to bio-based systems

Let's advance the bio-based economy together











Background



Several international and EU sustainability standards have been developed and are applied for biological feedstock and biobased products through voluntary certification schemes and labels. They serve as powerful instruments to assess the sustainability of bio-based products.



Due to the rapid proliferation of sustainability certification schemes and labels (CSLs) and their varying effectiveness levels, the reliability of these systems has been questioned.

✓ This is where the BIOBASEDCERT Cluster comes into play!



BIOBASEDCERT Monitoring Tool (BMT)

→ Assesses the **robustness**, **comprehensiveness** and **effectiveness of existing CSLs** applicable to bio-based products.

EU policymakers

- Increase transparency on the performance of CSLs.
- > Provide understanding of how existing CSLs contribute to EU sustainability priorities.
- > Leverage the BMT to support regulatory implementation.

Sustainability certification schemes and labels (CSLs) owners

- Identify and address gaps to drive improvements.
- Promote harmonization of sustainability criteria and governance.







Scope of the BMT

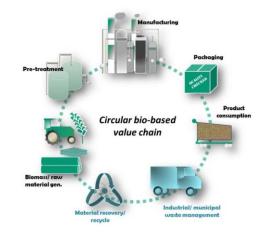


Target: CSLs intended for industrial biobased value-chains and to biobased materials and products





Depth: Considering the entire value chain, capturing all aspects of a product's life cycle



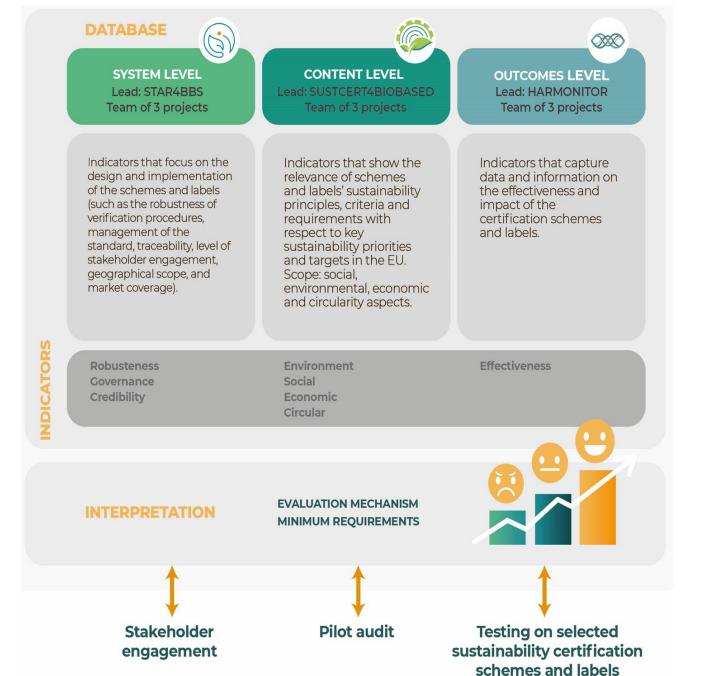


Geographical scope: considering CSLs applicable to bio-based products produced & traded within the EU.





BMT Structure



Overview of the system level principles

Category	Principle
Standard setting	Standards content
	Standard-setting process
	Standards consultation
Assurance	Assurance system
	Conformity assessment
	Conformity assessment bodies
	Auditing
	Oversight mechanism
Traceability and claims	Chain of Custody traceability system
	Claims and products labelling policy
	Consequences of misuse of claims
	Minimum percentage claims
Governance and Scheme management	Scheme scope and objectives
	Governance structure
	Stakeholder participation
	Due diligence
	Complaints and dispute resolution mechanism



Overview of the content level principles

Minimum backstop - Compliance to laws and regulations

Environment

Environmental management

Climate change management

Sustainable land use management

Protection of biodiversity

Chemical use management

Soil management

Air quality

Water quality and conservation

Energy use & efficiency

Social #

Labour and human rights

Healthy and safe working conditions

Wellbeing of the local community

Wellbeing of consumers

Circularity 23

Circular resource use

Circular design & material cycling

Responsible waste management

Economic 😂

Economic and financial viability

Fair business practice

Risk management





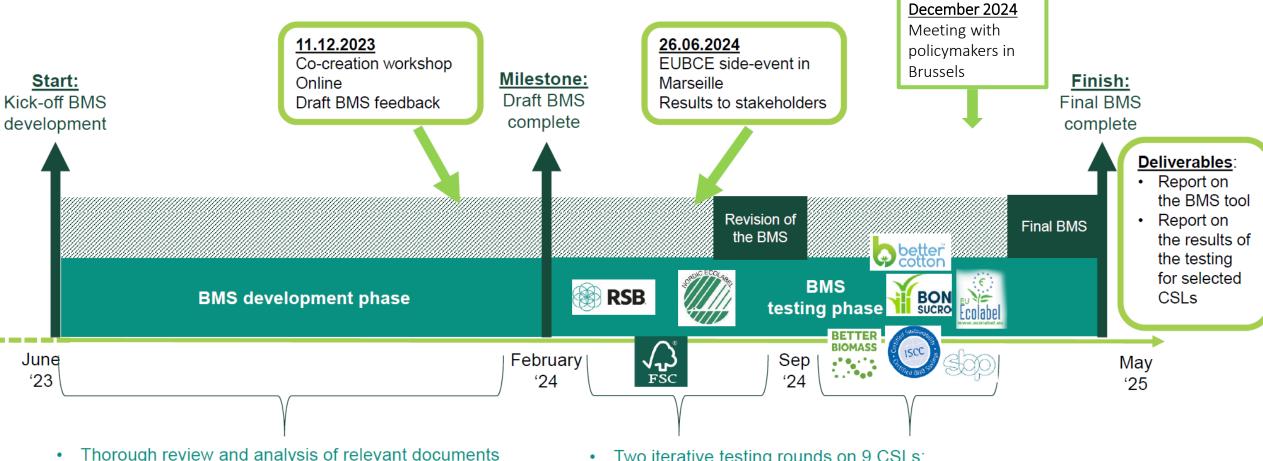
Overview of the outcome level principles

Categories Principles Measurable progress of Measurable progress of operators operators Impact monitoring of own scheme Procedure to validate impacts Measurable progress of CSL Reporting or demonstration of impacts Continuous improvement of scheme





Piloting the BMT



- Thorough review and analysis of relevant documents
- Compilation of requirements
- Close collaboration with experts from different disciplines
- Feedback from stakeholders

- Two iterative testing rounds on 9 CSLs:
 - 1st testing round (February June '24)
 - 2nd testing round (September '24 January '25)
 - → Each followed by a revision round of the BMS







Components of the assessment

- > Pre-Screening Assessment Identify evidence, scope and coverage
- > Assess compliance of CSLs documents with BMT criteria (documents review)
- > Conduct Interviews Gather insights through outcome-level interviews.
- ➤ Engage with CSLs Hold kick-off meetings, Q&A sessions, and closing discussions.
- > Provide BMT Feedback Offer input for continuous improvement.





Room for improvement of the BMT

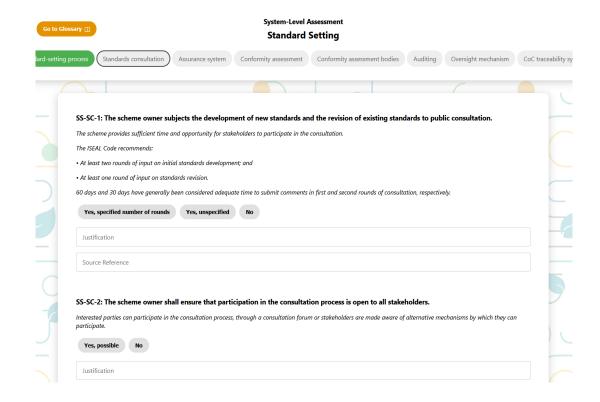
- An **Excel-based** tool with three separate spreadsheets, each representing a different level.
- ➤ Manual data entry & calculations → Time-consuming and prone to errors.
- ➤ Limited user accessibility → Excel-based tools might be difficult for some users.
- > Need for independent experts to conduct the assessment (projects are ending).





Solution: Web-based tool

- User-friendly, online template of Excelbased BMT.
- Enhances accessibility, data visualisation and dynamic reporting.
- Improved automatic scoring and processing.
- Option to download the assessment.
- Link: https://star4bbs.eu/web-tool/
- Guide on how to use the tool.



https://www.youtube.com/watch?v=0oFy22sw6oM





THANK YOU FOR YOUR ATTENTION!



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