

March 25, 2025, 10:00–11:30 CET

# Strengthening Support for Social Innovation

10:00–10:05 Welcome & Introduction (Ecologic Institute)

10:05-10:20 Key results of the assessment of social innovation measures and policy recommendations + Q&A (Ecologic Institute and BTG)

10:20-10:50 Empowering Social Innovation: Practical Support Mechanisms and Success Stories

- Platform for Social Innovations and Social Enterprises, Florian Birk, Social Impact gGmbH
- Enabling local initiatives for ecosocial transformation, Johannes Suitner, Research Unit Urban and Regional Research, TU Wien

10:50-11:25 Plenary Discussion / Guiding questions:

- What is your feedback on the policy recommendations?
- What could be relevant dissemination channels for the policy paper (key target groups)?
- What are appropriate means to raise awareness and transparency for consumers (and what can be the role of labels)?

11:25-11:30 Wrap-up (Ecologic Institute)

