



## Examples for Social Innovation

Category	Name	Country	Main Aim	Target Group of the SI	Environmental Benefits	New Collaborations Established	Social Benefits
Education	Exploded View Beyond Building – EVBB (Biobased Creations)	NL	Installation of a full-size home made fully of BB materials, circular construction methods and stories about the changing value chain of which it is part	general public	sustainable production sustainable consumption		<ul style="list-style-type: none"> <li>Supporting people: new technical applications, new networks and connections, new (digital) platforms, new organizational structures</li> <li>Enhancing society's capacity to act</li> </ul>
Food waste valorisation	Oma's Soep (Oma's Soep)	NL	Grandma's soup aims to help elderly people who are lonely and live in isolation. We offer them a weekly meaningful daytime activity in the form of cooking afternoons with volunteers. This fresh soup is made according to authentic recipes using vegetables that are still edible but do not meet certain quality standards for sale, thus avoiding food waste	consumers/ civil society organisations	(food) waste prevention	<ul style="list-style-type: none"> <li>Involvement of (student) volunteers</li> </ul>	<ul style="list-style-type: none"> <li>Supporting people: new care or mentoring concepts</li> <li>Beneficiaries: vulnerable populations</li> <li>Establishment of social enterprises</li> </ul>
Plastic waste collection	Beat the Microbead (Plastic Soup Foundation)	Global	Allows the scanning of the ingredients on packaging to see if the product contains microplastics.	consumers/ civil society organisations	health	<ul style="list-style-type: none"> <li>Bottom-up interaction</li> <li>New form of stakeholder interactions</li> </ul>	<ul style="list-style-type: none"> <li>Supporting people: new care or mentoring concepts</li> <li>Enhancing society's capacity to act</li> </ul>
Sharing communities	Ketting Kledingruil/ The Clothing Loop (Clothing Loop / Slow Fashion Movement)	NL	An initiative for swapping clothes with other people in your area or neighbourhood. The idea is simple: (large) bags filled with clothes travel along a route past all participants in a certain city or district.	consumers/ civil society organisations	sustainable consumption	<ul style="list-style-type: none"> <li>Bottom-up interaction</li> <li>New form of stakeholder interactions</li> </ul>	<ul style="list-style-type: none"> <li>Reconfiguration of social practices</li> <li>Supporting people: new technical applications, new networks and connections, new (digital) platforms, new organizational structures</li> <li>Enhancing society's capacity to act</li> </ul>
Sharing communities	Rejoué (Rejoué)	FR	Collection, cleaning, reassembling and sale of used toys. Toy collections are organized with citizens and businesses. The toys are resold at low cost to childcare professionals and families. All workers are people far from the labor market, who encounter professional and social difficulties.	consumers/ civil society organisations	sustainable consumption	<ul style="list-style-type: none"> <li>Bottom-up interaction</li> <li>New form of stakeholder interactions</li> </ul>	<ul style="list-style-type: none"> <li>Reconfiguration of social practices</li> <li>Supporting people: new technical applications, new networks and connections, new (digital) platforms, new organizational structures</li> <li>Enhancing society's capacity to act</li> <li>Beneficiaries: marginalised, disadvantaged or vulnerable populations (visual impaired and blind people)</li> </ul>
Corporate responsibility initiatives	Project STOP (Borealis & SYSTEMIQ)	DE/AUT	The project works together with SE Asian city governments to create effective circular waste management systems to support zero-leakage of waste, increase recycling, etc.	public bodies, private companies	reduce plastic waste leakage, increase recycling	<ul style="list-style-type: none"> <li>New forms of stakeholder</li> <li>Collaboration</li> <li>Bottom-up interaction</li> <li>Involvement of volunteers</li> <li>Engagement of civil society actors</li> <li>Reconciliation of different interests</li> </ul>	<ul style="list-style-type: none"> <li>Supporting people: new care or mentoring concepts</li> <li>Enhancing society's capacity to act</li> </ul>